

Dress for Success Rochester Program/Project Financials
Statement of Revenue and Expenditures
Program Project Name:Road to Success

Revenue Sources	Operating Actual Amount FY 2022	Projected Revenue Amount FY 2023	Projected Budget Amount 4 years	Full Amount Requested	Year 1 Request
Corporate Sponsorships/Donations	\$ 46,640.00	\$80,000.00	\$320,000.00	\$0.00	\$0.00
Foundations/ Grants	\$ 70,030.00	\$170,000.00	\$680,000.00	\$543,370.00	\$147,215.00
Individual Donations	\$ 21,407.45	\$25,000.00	\$100,000.00	\$0.00	\$0.00
Signature Event	\$ -	\$60,000.00	\$240,000.00	\$0.00	\$0.00
3rd Party Event	\$ 100.00	\$2,500.00	\$10,000.00	\$0.00	\$0.00
Women's Emergency Fund Income	\$ 4,442.44	\$2,000.00	\$8,000.00	\$0.00	\$0.00
Miscellaneous	\$ 198.45	\$200.00	\$800.00	\$0.00	\$0.00
Client Sales	\$ 510.00	\$800.00	\$1,600.00	\$0.00	\$0.00
Referral Partner Fees	\$ -	\$43,200.00	\$194,400.00	\$0.00	\$0.00
Total Income	\$ 143,328.34	\$340,500.00	\$1,360,400.00	\$543,370.00	\$147,215.00

Expense Categories	Operating Actual Amount FY 2022	Projected Budget Amount FY 2023	Projected Budget Amount 4 years	Full Amount Requested	Year 1 Request
Contract Services	\$ 6,126.59	\$ 10,000.00	\$ 40,000.00	\$ 20,000.00	\$5,000.00
Rent	\$ 18,000.00	\$ 18,000.00	\$ 72,000.00	\$ 36,000.00	\$9,000.00
Repairs and Maintenance	\$ 375.29	\$ 400.00	\$ 1,600.00	\$ 800.00	\$200.00
Utilities	\$ 3,312.04	\$ 4,500.00	\$ 18,000.00	\$ 9,000.00	\$2,250.00
Telephone	\$ 5,509.99	\$ 3,000.00	\$ 12,000.00	\$ 6,000.00	\$1,500.00
Scholarship Program	\$ 1,995.00	\$ 2,000.00	\$ 8,000.00	\$ 4,000.00	\$1,000.00
Advertising & Marketing	\$ 3,600.14	\$ 5,000.00	\$ 20,000.00	\$ 10,000.00	\$2,500.00
Bank Fee	\$ 435.01	\$ 100.00	\$ 400.00	\$ 200.00	\$50.00
Computer & Software Expense	\$ 3,273.70	\$ 1,500.00	\$ 6,000.00	\$ 3,000.00	\$750.00
Books, Subscriptions, Reference	\$ 302.63	\$ 400.00	\$ 1,600.00	\$ 800.00	\$200.00
Events	\$ 4,734.66	\$ 22,000.00	\$ 88,000.00	\$ 44,000.00	\$11,000.00
Meetings	\$ 397.24	\$ 500.00	\$ 2,000.00	\$ 1,000.00	\$250.00

Volunteers	\$ 466.92	\$ 500.00	\$ 2,000.00	\$ 1,000.00	\$259.00
Postage, Mailing Service	\$ 105.84	\$ 200.00	\$ 800.00	\$ 400.00	\$100.00
Program & Office Supplies	\$ 941.51	\$ 25,000.00	\$ 100,000.00	\$ 50,000.00	\$12,500.00
Products distributed	\$ 21.61	\$ 25.00	\$ 100.00	\$ 50.00	\$13.00
Parking	\$ 1,283.00	\$ 1,900.00	\$ 7,600.00	\$ 3,800.00	\$950.00
Memberships/Dues Expense	\$ 939.32	\$ 950.00	\$ 3,800.00	\$ 1,900.00	\$475.00
Mobile Design and Buildout	\$ 11,856.34	\$ 19,900.00	\$ 2,500.00	\$ 1,250.00	\$313.00
Payroll (1FT Exec. Director w/ fringe medical, 3 PT Coordinators)	\$ 103,526.56	\$ 165,000.00	\$ 660,000.00	\$ 330,000.00	\$82,500.00
Travel and Meetings	\$ 592.49	\$ 700.00	\$ 2,800.00	\$ 1,400.00	\$350.00
Auto Expenses	\$ 561.33	\$ 800.00	\$ 3,200.00	\$ 1,600.00	\$400.00
Miscellaneous	\$ 76.29	\$ 90.00	\$ 360.00	\$ 180.00	\$45.00
Insurance	\$ 3,771.85	\$ 4,800.00	\$ 19,200.00	\$ 9,600.00	\$2,400.00
<i>Per Diem Driver</i>	\$ -	\$ 9,500.00	\$ 38,000.00	\$ 19,000.00	\$4,750.00
<i>Tow Vehicle Expenses (Fuel, storage, insurance, maintenance)</i>		\$ 16,920.00	\$ 67,680.00	\$ 33,840.00	\$8,460.00
Total Expenses	\$ 172,205.35	\$ 313,685.00	\$ 1,177,640.00	\$ 588,820.00	\$147,215.00